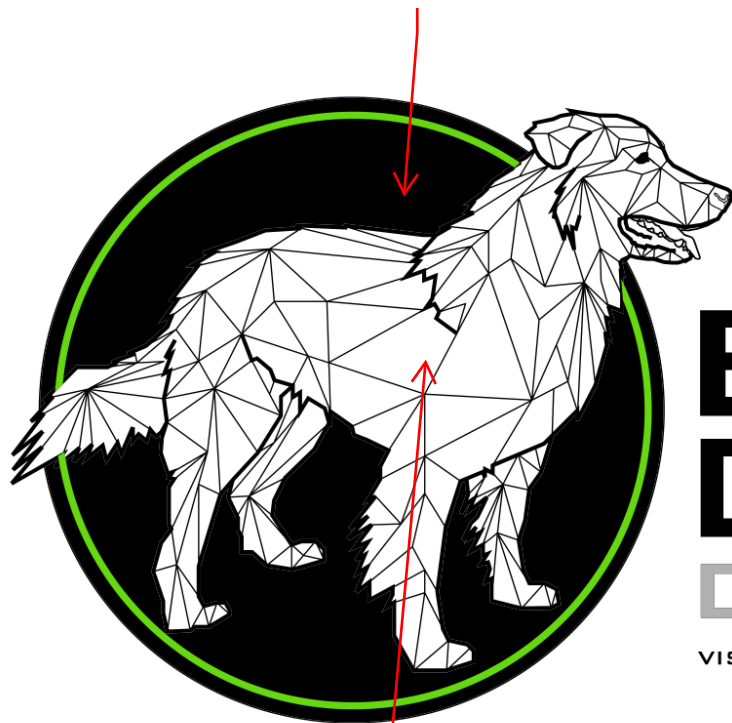


THIS IS THE COLOR SCHEME (BLACK, GRAY, WHITE AND A POP OF BRIGHT GREEN HERE AND THERE). I DON'T LOVE THESE SHAPES OR LAYOUTS NECESSARILY- I WANT THE LOGO TO READ AS STRONG/BOLD, HONEST, CONFIDENT AND CREATIVE. THE DOG SHOULD PROBABLY BE BLACK, SINCE IT'S CALLED BLK DOG DESIGN- BUT AGAIN, I'LL LEAVE THE DESIGN TO WHATEVER YOU THINK FEELS RIGHT FOR THE COMPANY/BRAND.

INCORPORATE THIS BRIGHT GREEN COLOR AS AN ACCENT. THIS PORTION OF THE "K" IS HIGHLIGHTED BECAUSE THIS COMPANY WORKS ON A LOT OF ACCENT WALLS THAT INCLUDE SIMILAR ANGLES, ETC.

AN ANGLE IS RELATIVE TO WHAT THE COMPANY DOES, AND I WOULD LIKE TO KEEP THIS ELEMENT, BUT USE YOUR DISCRETION IF YOU THINK IT WORKS WITH YOUR PROPOSED DESIGN.



BLK
DOG
DESIGN
VISUALIZE | RENOVATE | BUILD

LOGO LAYOUT DOESN'T NEED TO LOOK LIKE THIS (FULL BODY DOG ON THE LEFT, STACKED TEXT ON THE RIGHT)- THIS WAS JUST AN EXAMPLE FOR YOUR REFERENCE. I'M SUBMITTING THIS LOGO INQUIRY SPECIFICALLY BECAUSE THERE ARE THINGS I LIKE ABOUT THIS LOGO AND THINGS I DON'T, BUT I DON'T FEEL IT IS "THE ONE"...

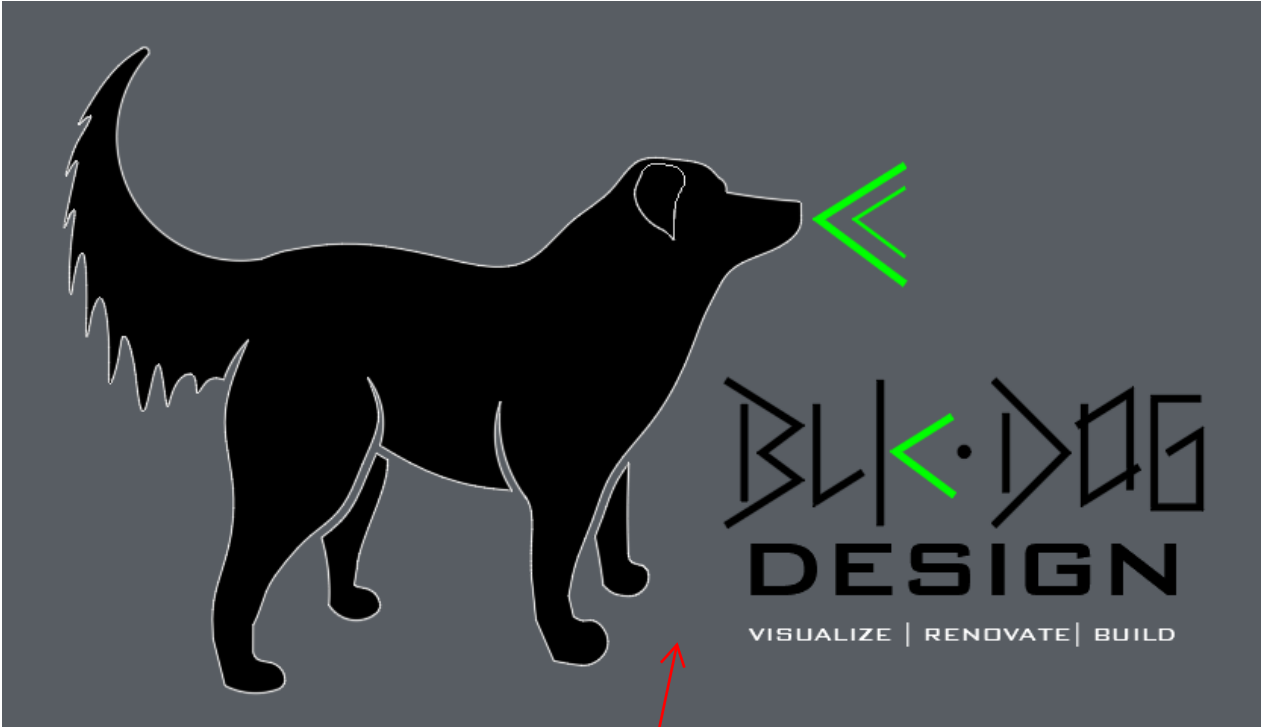
LOGO NEEDS TO INCORPORATE THE VERBIAGE "LLC"

PLEASE INCORPORATE THESE 3 KEY WORDS AS PART OF THE LOGO, BUT SMALLER THAN THE REST OF THE LOGO, SIMILAR TO WHAT'S SHOWN HERE

THERE NEEDS TO BE A DOG ELEMENT. I DO LIKE THE INTERIOR GEOMETRIC LINES, BUT THERE ARE TOO MANY AND THEREFORE IS TOO COMPLEX. ALSO, I'M NOT SURE IF I WANT THE FULL BODY, OR JUST THE HEAD AS PART OF THE LOGO. ALTHOUGH I LIKE THE IDEA OF THE GEOMETRIC LINES, THEY ARE NOT NECESSARY, IT'S JUST SOMETHING I WAS PLAYING AROUND WITH. I'LL INCLUDE PHOTOS OF MY DOG FOR YOUR REFERENCE, AS I WOULD LIKE THIS LOGO TO RESEMBLE HIM IN AN ABSTRACT/CREATIVE WAY. PLEASE USE YOUR BEST JUDGEMENT.

THESE ARE A FEW SAMPLES OF LOGOS THAT I LIKE, (FOR YOUR REFERENCE). I WOULD LIKE TO SEE WHATEVER LOGO YOU DESIGN ON A BLACK BACKGROUND AND A WHITE BACKGROUND TO ASSURE IT TRANSLATES WELL ON BOTH.





THIS WAS ANOTHER LOGO I DESIGNED FOR CONVERSATION PURPOSES- AGAIN, THE ANGLES ARE IMPORTANT, AS THEY ARE REFLECTIVE OF WHAT THE COMPANY DOES. THE DOG IS INCORPORATED, ETC. THIS IS ALSO "NOT THE ONE"...